

Every Day Is Friday

DEEP DIVE

For Women

2024

Welcome

So glad that you've chosen to be on this journey with us!

Our vision is a world where we inspire, influence, and empower one another while honoring our feminine nature and women in leadership.

We do this by creating collaborative conversations to connect our company cultures and our world community. With your desire, commitment, and focus, you'll get the clarity you need to contribute more positively to yourself, your organization, your family, and your community.

Ready to connect, learn, and lead your organization in a new way?

Keep reading!

Nina Segura

About

With this workbook, you'll have your own strategic roadmap for the year making every day feel free, fun, and fulfilling - like FRIDAY, for yourself and your organization.

The purpose of the Every Day is Friday Deep Dive sessions in our membership program is to get your questions answered so you don't have to second guess yourself. During these sessions, you will:

Connect with like-minded, smart, successful, and collaborative business leaders to cross-pollinate ideas.

A confidential place to share challenges and create solutions.
Have a professional network of leaders who will support your strategic roadmap and goals.

Gain more clarity for yourself as a woman in leadership.



www.WomenLeadershipPower.com

January Deep Dive

CREATE YOUR 2024 VISION WITH CLARITY & CONFIDENCE

Personal & Professional Visions

Who Is Your Organization Being?

(e.g. The world's most respected service brand)

What Do You Envision For Our World?

(e.g. A world where we inspire, influence and empower one another while honoring our feminine nature and women in leadership.)

Prompt: What is your vision for your life and organization?

How closely do your personal and professional visions align together?

What might you have in your environment to keep focused on your visions?



February Deep Dive

STRATEGIC THINKING: HOW TO GET OUT OF THE WEEDS & FAST TRACK YOUR ORGANIZATION

Your mission is how your organization will obtain your vision. More specifically, the actions you, your department, or your organization takes to create the positive impact you are wanting.

Prompt: What do you know about your company mission?

How aligned are your actions with your company's mission?

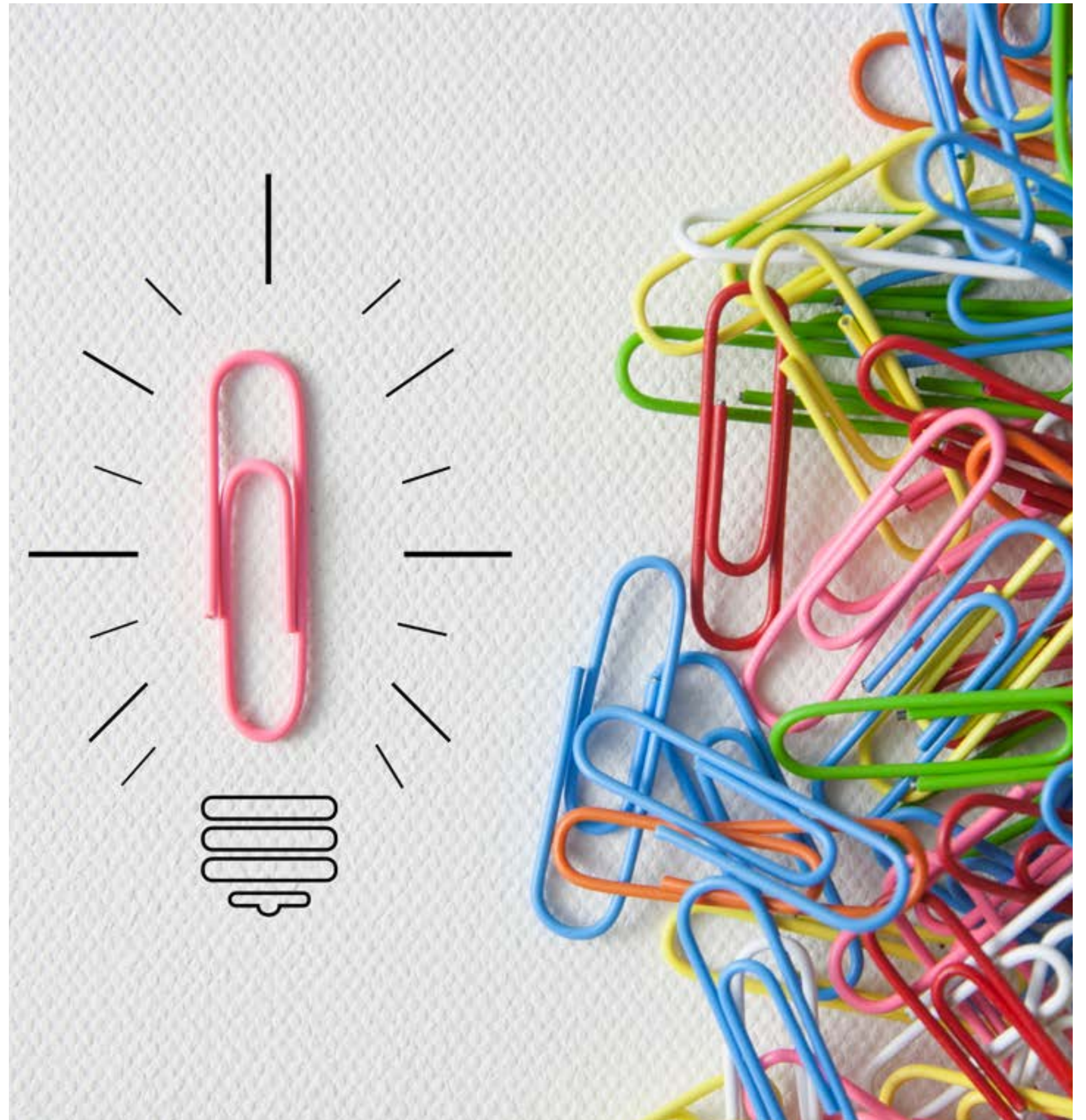


March Deep Dive

WHAT IS YOUR IRRESISTIBLE VALUE PROPOSITION?

Value propositions are the special talents and abilities that set you apart to service your best internal/external customers and crew.

Prompt: To what extent do you value yourself? How closely does the value you deliver align with the outcomes your ideal client(s) or leadership team desires?



April Deep Dive

EXECUTIVE PRESENCE: WHAT TO DO WHEN YOU ARE TRIGGERED AT WORK?

These are the voices in our minds that get loud when we're in conflict, we are influencing someone or we have a decision to make.

Prompt: How well can you access the healthy parts of your leadership in times of conflict, influencing others or making decisions?



May Deep Dive

STOP WORKING SO HARD IN
BUSINESS & LIFE BY LEANING
INTO GOOD RELATIONSHIPS.
WHO IS ON YOUR CREW?

These are the relationships that are key to your professional and personal success e.g. clients, executives, mentors, coaches, life, and business partners. They can be personal and professional connections or notable figures whom you admire from afar.

Prompt: How connected do you feel to your crew? What roles are missing so that you can have a full crew?



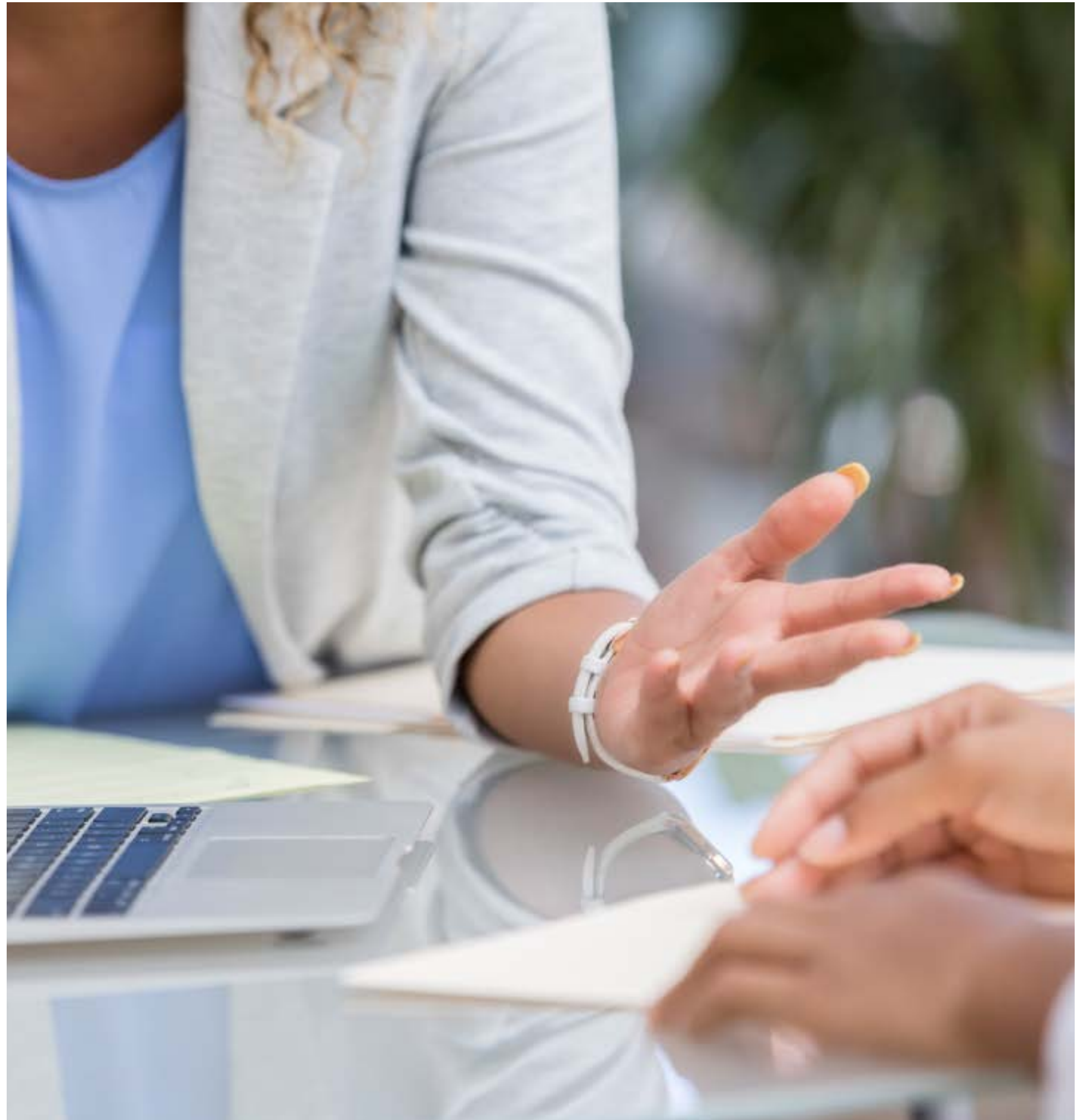
June Deep Dive

CREATING IDEAL RELATIONSHIPS FOR FOR A LIFETIME:

Your ideal client(s) are internal (leaders, employees) or external (clients, strategic partners) to your organization. They are those whom you most want to impact positively.

Prompt: How clearly can you identify the characteristics of your internal or external ideal client(s)?

How might you increase the quality of your relationships?



July Deep Dive

"HOW TO CREATE TRANSFORMATION IN YOUR PERSONAL & PROFESSIONAL LIFE"

Your leadership stake is what you believe about the work you do. It's the impact you want to have. e.g. When we have a re-occurring challenge and try to solve it by asking others to change, we often find ourselves disappointed.

Prompt: How clear are you about the impact of your beliefs? What could be a leadership stake for a change you're wanting to make at work?



August Deep Dive

SECRETS OF SUCCESSFUL CHANGE LEADERSHIP: HOW TO DEAL WITH YOUR RESISTANCE WHILE LEADING OTHERS

Your beliefs are the messages you tell yourself that help or hinder your mission, e.g., "I choose my thoughts. I have enough time for everything I need. I make a good living, have enough to give, and make time for fun."

Prompt: To what extent are your beliefs supporting you to receive what you envision?

How do your beliefs positively or negatively impact your relationships?



September Deep Dive

THE GIFT OF ACCOUNTABILITY

Your transformational commitments are actions and behaviors showing devotion to your desired outcomes. It is what you do consistently to fast-track your goals.

Prompt: What do you make time for consistently? If I were to ask the people you work with what you expect of them, how clearly would their description match yours?



October Deep Dive

YOUR EPIC EXIT: LONG TERM PLANNING FOR YOUR PERSONAL AND PROFESSIONAL LIFE (Financials)

Financials include the planning for current and future revenue, margins, and passive and active incomes. It also includes the valuation of your organization.

Prompt: How clearly can you and your team articulate your personal and organizational financials?

What are your personal and organizational financial checkpoints to meet your goals within the next 90 days? Next year? 3 years from now?



November Deep Dive

WHAT IS YOUR TRANSITION PLAN? (Key Performance Measures & Metrics)

Transition planning begins with the end in mind, e.g., how you want to exit your role - pass the baton or sell the business, etc. It also includes financial, emotional, and organizational success measures and applicable processes.

Prompt: How developed is your transition plan?

What are your process, financial, customer, and employee goals and success measures?

How well does your daily workflow fast-track your goals and success measures?

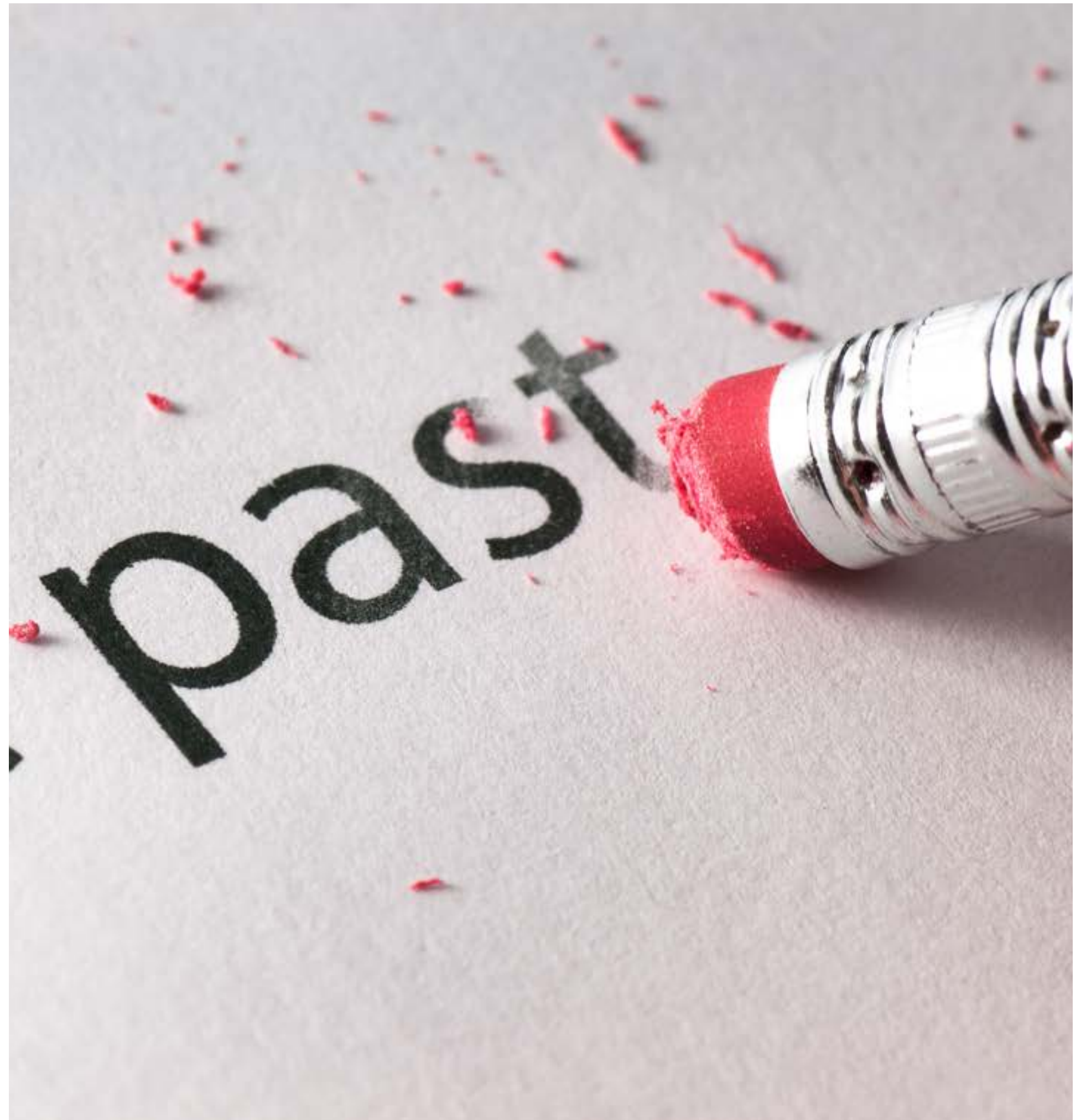


December Deep Dive

WHAT DO YOU REFUSE TO REPEAT IN 2025? (Leadership Development)

Your development plan provides you and your team with an understanding of what behaviors, standards, and boundaries are wanted by your clients and your culture.

Prompt: How clearly can you identify desired leadership behaviors for yourself and your team? How clear are you on your leadership strengths? How clear are you on your leadership growth opportunities?





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