

2023

Every Day Is Friday

DEEP DIVE

For Women

WELCOME

So glad that you've chosen to be on this journey with us!

Our vision is a world where we inspire, influence, and empower one another while honoring our feminine nature and women in leadership.

We do this by creating collaborative conversations to connect our company cultures and our world community. With your desire, commitment, and focus, you'll get the clarity, confidence, and cash you need to contribute positively to yourself, your organization, your family, and your community.

Ready to connect, learn, and lead your organization in a new way?

Keep reading!

Nina Segura

About

With this workbook, you'll have your own strategic roadmap for the year making every day feel free, fun, and fulfilling - like FRIDAY, for yourself and your organization.

The purpose of the Every Day is Friday Deep Dive sessions in our membership program is to get your questions answered so you don't have to second guess yourself. During these sessions you will:

Connect with like-minded, smart, successful, and collaborative business leaders to cross-pollinate ideas.

A confidential place to share challenges and create solutions.

Have a professional network of leaders who will support your strategic roadmap and goals.

Keep reading to gain more clarity for yourself as a woman in leadership.



January Deep Dive

CREATE YOUR 2023 VISION WITH CLARITY & CONFIDENCE

Personal & Professional Visions

Who Is Your Organization Being?

(e.g. The World's Most Respected Service Brand)

What Do You Envision For Our World?

(e.g. A world where we inspire, influence and
empower one another while honoring our
feminine nature and women in leadership.)

*Prompt: What is your vision for your life and
organization?*

*How closely do your personal & professional
visions align together?*

*What might you have in your environment to
keep focused on your visions?*





February Deep Dive

STRATEGIC THINKING: HOW TO GET OUT OF THE WEEDS & FAST TRACK YOUR ORGANIZATION

Your mission is how your organization will obtain your vision. More specifically, the actions you, your department, or your organization takes to create the positive impact you are wanting.

Prompt: What do you know about your company mission?

How aligned are your actions with your company's mission?





March Deep Dive

WHAT IS YOUR IRRESISTIBLE VALUE PROPOSITION?

Value propositions are the special talents and abilities that set you apart to service your best internal/external customers and crew.

*Prompt: To what extent do you value yourself?
How closely does the value you deliver align
with the outcomes your ideal client(s) or
leadership team desires?*

VALUE



