



**WOMEN LEADERSHIP POWER COMMUNITY  
JAN 2023 MASTERCLASS**

**January 10<sup>th</sup> 2023**

**“Create Your 2023 Vision With Clarity & Confidence.”  
(ACTT Blueprint: Vision)**

“Create Your 2023 Vision With Clarity & Confidence.” with Nina Segura, Business Transformation Expert, Best-Selling Author, and Creator of Women Leadership Power, and Special Guest Rochelle Seltzer, Creative Core Coach, Author & Artist who waited over five decades to recognize that through creativity, she would uncover her new career.

When we align with our vision and our company's vision, we can build solid cultures and live our best lives rather than winging it or drifting. By the time you leave, you will create a beautiful vision board to transform 2023 into your best year yet





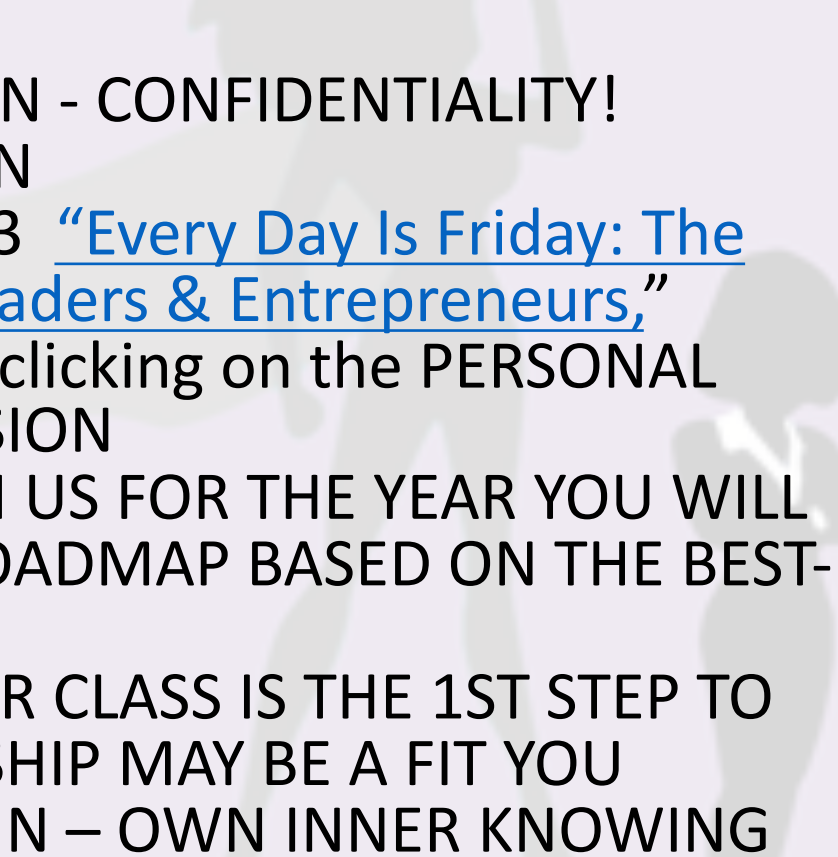
**CAN YOU IMAGINE  
WHAT IT WOULD FEEL  
LIKE IF YOU HANDLED  
YOUR DAY WITH MORE  
GRACE AND EASE?**

**How many f's can you find?** "Finished files are the result of years of scientific study combined with the experience of years."

**Solution:** Most people say three. Why? We often don't correctly process the word "OF" for two reasons. First, the letter F usually makes the "f" sound, like in "fox".

However, in the word "of", it makes a "v" sound. Second, you have probably read the word "of" so many times in your life that you process it as one unit, overlooking the second letter/ sound. There are 6.

**Food for thought** – take time to reflect and envision so you can be more present and make the vision you want to see a reality (hey that rhymes)

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- SUPER INTERACTIVE
  - HIGH PROFILE WOMEN - CONFIDENTIALITY!
  - BE MESSY & HAVE FUN
  - MEMBERS - Chapter 3 [“Every Day Is Friday: The ACTT Blueprint For Leaders & Entrepreneurs,”](#)
  - Page 99 were double-clicking on the PERSONAL VISION/COMPANY VISION
  - WHEN YOU ARE WITH US FOR THE YEAR YOU WILL HAVE A STRATEGIC ROADMAP BASED ON THE BEST-SELLING BOOK
  - GUESTS - THIS MASTER CLASS IS THE 1ST STEP TO SEE IF OUR MEMBERSHIP MAY BE A FIT YOU
  - TRUST LEADER WITHIN – OWN INNER KNOWING

# BEING A VISIONARY

- 1. SENSING OPPORTUNITIES AND THREATS IN THE ENVIRONMENT**
  - SIMPLIFY COMPLEX SITUATIONS BY IDENTIFYING BROAD-STROKE PATTERNS
  - FORESEE EVENTS THAT WILL AFFECT YOUR ORGANIZATION
  - CONDUCT A VIGOROUS EXCHANGE WITH AN ARRAY OF PEOPLE INSIDE AND OUTSIDE THE ORGANIZATION
- 2. SETTING STRATEGIC DIRECTION**
  - ENCOURAGE NEW BUSINESS
  - GENERATE IDEAS FOR NEW STRATEGIES
  - MAKE DECISIONS WITH AN EYE TOWARD THE BIG PICTURE
- 3. INSPIRING CONSTITUENTS • FRAME CURRENT PRACTICES AS INADEQUATE**
  - BE OPEN TO NEW WAYS OF DOING THINGS
  - ENCOURAGE OTHERS TO LOOK BEYOND LIMITATIONS
  - COMMUNICATE NEW AND BETTER POSSIBILITIES IN CLEAR, COMPELLING WAYS

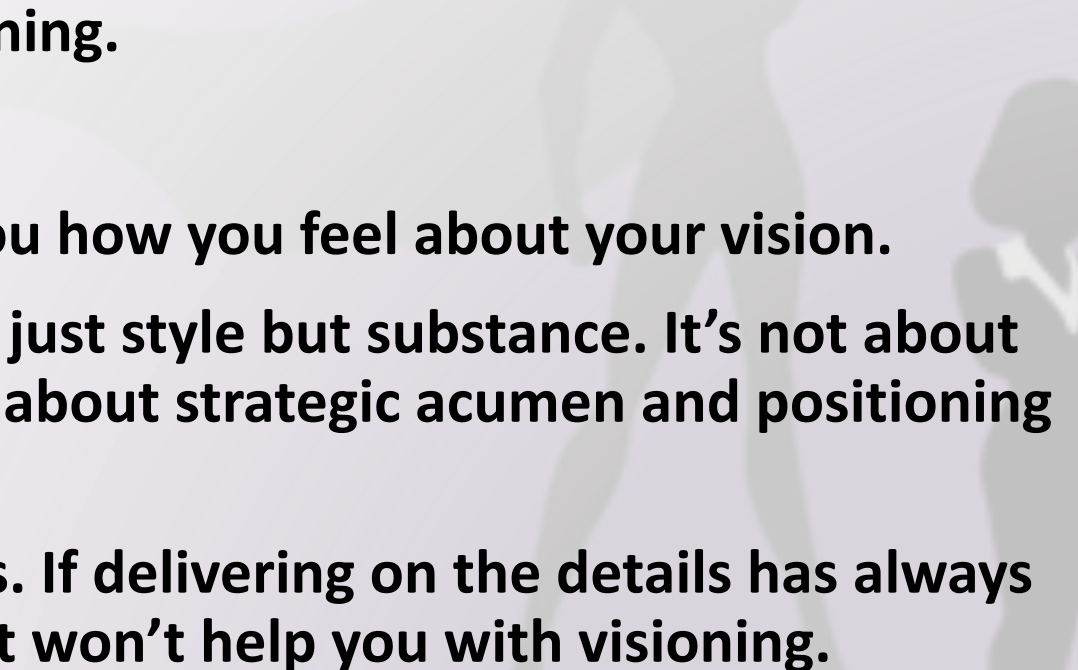




# VISION STATEMENT EXAMPLES

- THE WORLD'S MOST RESPECTED SERVICE BRAND.
- AN INDUSTRY LEADER RECOGNIZED FOR ITS CREATIVITY, RESOURCEFULNESS AND RELATIONSHIPS
- A SAFE PLACE WHERE CUSTOMERS HAVE TRUST IN CONFIDENCE IN US AS CONTRACTORS AND JOIN US FOR A LIFETIME OF HAPPY HOME ADVENTURES.
- WE INSPIRE, INFLUENCE AND EMPOWER ONE ANOTHER WHILE HONORING OUR FEMININE NATURE & WOMEN IN LEADERSHIP

# HOW TO STRENGTHEN VISIONARY SKILLS

- 1. Appreciate the importance of visioning.**
  - 2. Leverage (or build) your network.**
  - 3. Have visual structures to remind you how you feel about your vision.**
  - 4. Recognize vision as a matter of not just style but substance. It's not about meaningless vision statements but about strategic acumen and positioning your know-how.**
  - 5. Resist the urge to stay in the weeds. If delivering on the details has always been your ticket to advancement, it won't help you with visioning.**
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**You will create a beautiful vision board to transform 2023 into your best year yet!**





# ICEBREAKER

- **INTRODUCE FIRST NAME, TITLE, ORGANIZATION(S), NAME**
- **SAY IF YOU'RE A MEMBER & WHAT MADE YOU SAY YES TO OUR COMMUNITY**
- **WHAT MOTIVATED YOU TO SIGN UP FOR THE PROGRAM (NOTHING IS TOO TRIVIAL OR WEIRD)?**
- **WHAT IS A METAPHOR, SLOGAN, OR ONE WORD THAT COMES TO MIND WHEN YOU THINK OF THE VISION YOU WANT TO CREATE FOR YOURSELF IN 2023?**
- **WHAT IS A METAPHOR, SLOGAN, OR ONE WORD THAT COMES TO MIND YOU THINK OF THE VISION YOU WANT TO CREATE FOR YOUR TEAM/ORGANIZATION IN 2023?**
- **HOW CLOSELY ALIGNED IS YOUR VISION WITH YOUR COMPANY/TEAM'S VISION?**



# BREAKTHROUGH ROOMS

- PASTE IN CHAT
- INTRODUCE YOURSELF BY NAME, TITLE, ORGANIZATION(S), NAME
- SAY IF YOU'RE A MEMBER
- SHARE YOUR VISION BOARD.
- HOW MUCH DO YOU DESIRE TO FULFILL YOUR 2023 VISION ON A SCALE FROM 1-7 (7 IS THE MOST)
- REFLECTING ON YOUR VISION BOARD, HOW CLOSELY ALIGNED IS YOUR VISION WITH YOUR COMPANY/TEAM'S VISION?
- WHAT WAYS CAN YOUR VISION HELP YOUR PERSONAL/PROFESSIONAL RELATIONSHIPS? YOUR TEAMS? YOUR WORK CULTURE?
- TIME PERMITTING, YOU CAN ALSO PROVIDE US WITH A TOPIC FOR WHICH YOU'D LIKE US TO COLLABORATE, SHARE RESOURCES, OR CROSS-POLLINATE IDEAS.
- FACILITATORS keeps these in their pocket for the groups or during the community debrief after the breakout session -
- \*WHAT SURPRISED YOU?
- \*IN WHAT WAYS CAN YOU IMPROVE YOUR SPACE TO REFLECT YOUR VISION?

# NEXT STEPS

- NEXT STEPS 2023 [calendar](#)
- MEMBERS - BRING YOUR VISION BOARD TO OUR NEXT 1:1 SO WE CAN CREATE YOUR VISION STATEMENTS <https://ninasegura.as.me/clientsessionvip30>
- LEADERSHIP TRENDS & INSIGHTS PAIGE GARRIDO - 1/25/23 NoonEST What are you doing to sabotage yourself in your personal and professional life? Have you ever noticed the little nagging voice in your head repeating, "I'm not assertive enough," "I hate negotiating," "I procrastinate too much," or another inherent belief that limits your success? <https://www.linkedin.com/video/event/urn:li:ugcPost:7013590441161850880/>
- MASTERCLASS & MASTERMIND 2/7/23 8:30-10:30am EST Strategic Thinking: How To Get Out Of The Weeds & Fast Track Your Organization " (ACTT Blueprint: Mission) With Special Guest Laura Liss, Responsive Business & Franchise Attorney, Her Clients' Lighthouse, Avid Home Chef, and South East Asia Solo Traveler! When we don't have a mission, it isn't easy to correctly evaluate our strategy, goals, and success measures. By the time you leave, you will have more clarity about your mission statement and how that aligns current organizational mission. [www.WomenLeadershipPower.com/Guest](http://www.WomenLeadershipPower.com/Guest)
- 4. THREE DAY WOMEN'S LEADERSHIP RETREAT - 3/1/23-3/3/23 Accelerate Your Influence, Increase Engagement, & Secure Financial Results While Relaxing! Boca Raton, Florida Click the below link & let's chat before Friday 1/27/23 to make sure it's a right fit for you. <https://womenleadershippower.com/3-day-retreat/>
- 5. MEMBERS EDIF Community Deep Dive 3/17/23 2:00-3:30 pm EDIF Community Deep Dive a complete strategic roadmap for the year to keep you on track with your personal and professional goals. (ACTT Blueprint: ALIGNMENT Vision, Mission, Value Proposition)